

THE UK CARAVAN AND CAMPSITES DIRECTORY

This news sheet explains how the UK Sites Caravan and Campsite Directory can help you increase your bookings and sales.

SOME FACTS AND FIGURES:-

The UK-Sites Directory was established in 1999 to list every caravan and campsite throughout the UK

..... now after 12 years:-

- **1,240,898 pages viewed** were by **visitors** during 2011.
(source: [server stats](#))
- **Ranked in TOP 10** on Google for the search words "**Caravan Sites**" (checked: 5.1.2012)
- **Ranked in TOP 10** on Google the search words "**Caravan Parks**" (checked: 5.1.2012)
- **Ranked in TOP 10** on Google the search words "**Campsites**" (checked: 5.1.2012)

So to encourage more visitors to your website we have now included a THUMBNAIL PICTURE of your park, a LINE AD to promote

and display your unique selling point and also a QUICKLINK to your website from our new interactive maps

NEW FEATURES FOR 2012:-

A **LINE AD** is a short message that gets read more easily when potential customers are quickly scanning down our directory pages to decide which website to click onto next.

eg. "**only 100m to beach**"
or "**pitches from £9 per night**".

A **THUMBNAIL PICTURE** shows a glimpse of your caravan / campsite to caravan and campers looking for a place to stay.



Now after a major redesign of our directory pages all featured (paid) listings are pinpointed on an **INTERACTIVE MAP** to give users an easy rough location of your campsite / park - each site also has an exact location feature based on your postcode on Google Maps.



All the listings are placed in alphabetical order by town on that county page – but we offer **TOP OF THE PAGE** listing to maximise its exposure – this costs an additional £20 pa.

Also we still have our well proven:-

Email an Enquiry

EMAIL ENQUIRY BUTTON so you can take enquiries 24/7 and reply at your convenience are just £15 for 12 months

DISPLAY ADS these provide high exposure colourful advertising in the columns of our directory pages. We know that these greatly increase the number of visitors to your website which subsequently lead to more bookings.

Prices start from £120 per year for a small ad of your choice.



FACILITIES ICONS these are now being added for all renewals from 2011/12. A quick way to identify some of the most important features available.

So please make sure you are getting the most out of your association with **WWW.UK-SITES.COM**

staticsUK.com

The **staticsUK** Directory was established in 2002 to list every static caravan holiday park across the UK .

Now:-

- **222,248 pages viewed** by holiday makers looking for caravan holiday parks during 2011. (source: server stats)
- **Ranked No.1 on Google** for the search words “static caravan parks” (checked: 5.1.2012)
- **Ranked No.2 on Google** for the search words “static caravan sites” (checked: 5.1.2012)
- **Ranked No.1 on Yahoo** for the search words “static caravan parks” (checked: 5.1.2012)

So if you think your park will benefit from exposure on our sister website focusing on UK holiday caravan parks please let us know – advertising starts at £30 for 12 months.

main websites: www.uk-sites.com
and: www.staticsUK.com
email: pam@uk-sites.com
telephone: 0115 9225582